

INNOVATION & TRANSFORMATION

Cosight proposes three different innovation management processes that can be tailor-made according to the client's specific objectives & needs.

1 INNOVATION BOOSTER™

The path for Concept Development

2 PLATFORM GENERATOR™

The path for Platform Development

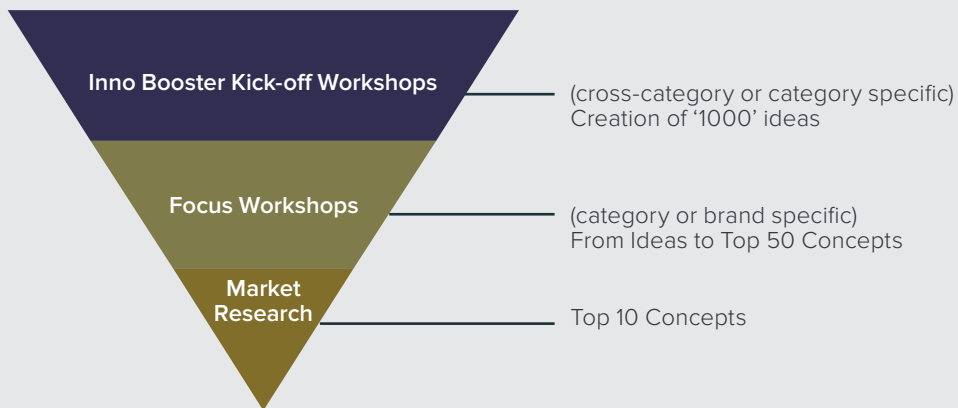
3 FUTURE MAPPING™

The path for Strategy

INNOVATION BOOSTER™

Focus on Co-creation workshops and Concept development

1



INNOVATION BOOSTER™

The path for Concept Development

1

The Innovation Booster™ is a 6 - 9 high months high-energy process for a successful implementation & realization of break-through concepts.

It requires a co-creation between Cosight and a client's core team throughout the process.

