

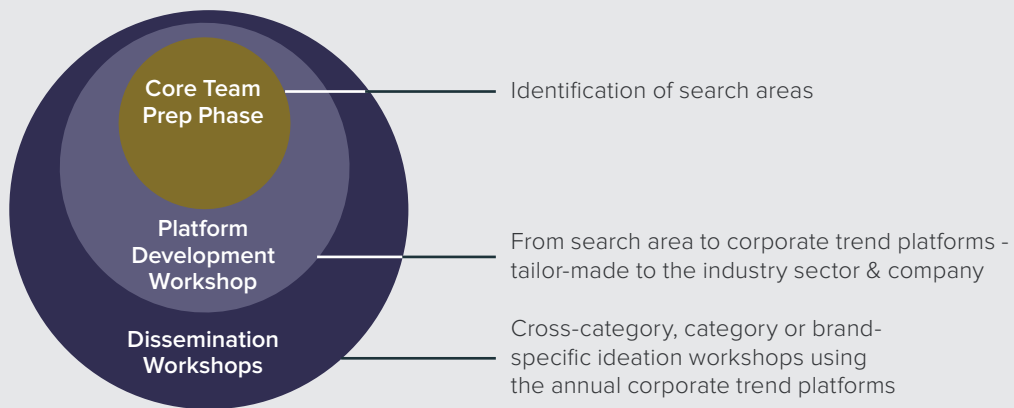
INNOVATION & TRANSFORMATION

Cosight proposes three different innovation management processes that can be tailor-made according to the client's specific objectives & needs.

- 1 INNOVATION BOOSTER™** **2 PLATFORM GENERATOR™** **3 FUTURE MAPPING™**
 The path for Concept Development The path for Platform Development The path for Strategy

THE PLATFORM GENERATOR™

Focus on tailor-made, annual corporate trend platform development



PLATFORM GENERATOR™

The path for Platform Development

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The Platform Generator™ is an annual process dedicated to constantly fuel and focus a company's/category's innovation stream. It demands an extensive collaborative

preparation phase to ensure the relevance of the strategic platforms that will impact corporate innovation directions. It also requires an excellent dissemination process.

